SGPN

LET IT RIDE

Sports Gambling Podcast Network | **Media Kit** | 2026–27

2026 BY THE NUMBERS

6,000,000+	5,400,000+	3,500,000+	35,000+	50,000+	15,000+
PODCAST DOWNLOADS	YOUTUBE VIEWS	PAGE VIEWS	FREE PICKS	NEWSLETTER SUBS	DISCORD MEMBERS

THE STARTING LINEUP

FLAGSHIP · DAILY · SINCE 2011

Sports Gambling Podcast

Picking every NFL game against the spread since 2011.

Hosted by **Sean Green** & **Ryan Kramer**

FOOTBALL
NFL · College · UFL · CFL

Sundays, Saturdays, spring ball.

- The College Football Experience
- FCS College Football Experience
- Football Picks
- Old-Fashioned Football
- UFL Gambling Podcast
- CFL Gambling Podcast

BASKETBALL
NBA · College · WNBA

Hoops all year long.

- NBA Gambling Podcast
- WNBA Gambling Podcast
- College Experience: Basketball
- Basketball Picks

BASEBALL
MLB · College

Daily MLB. The road to Omaha.

- MLB Gambling Podcast
- The College Baseball Experience

HOCKEY · SOCCER
NHL · Premier League

Puck lines and EPL weekends.

- Hockey Gambling Podcast
- Premier League Gambling Podcast

FIGHT · RACING
UFC / MMA · NASCAR

Every fight. Every race.

- MMA Gambling Podcast
- NASCAR Gambling Podcast

GOLF · TENNIS
PGA Tour · ATP / WTA

Every PGA Tour event.

- Golf Gambling Podcast
- Tennis Gambling Podcast

PROPS · FUTURES
Across Every Sport

Player props and futures.

- The Propcast

CULTURE · COMEDY
Comedy & Guests

Laughs, guests, no filter.

- Bottom Line Bombs
- Stephie Smalls Show

OUR AUDIENCE | #DEGENSONLY

Highly	95%
ENGAGED	AGES 25+
95%	**$150,000**
MALE	AVG INCOME

WHY IT WORKS

- **THEY LISTEN** Every day, all year: football in the fall, basketball and hockey through the winter, baseball, golf and NASCAR all summer.
- **THEY BET** They tune in to decide tonight's bets. We don't sell picks, we make them for free, so nothing competes with your ad.
- **THEY BUY** Sportsbooks, prediction markets, DFS, beer, cannabis, nicotine and men's lifestyle brands all fit.

WAYS TO PARTNER

ON-AIR

Host-Read

Pre, mid and post-roll · :15, :30, :60 or :90

Read by the host, inside the picks, or as a branded segment. One show, one sport, or the whole network.

SCALE

DYNAMIC

Run of Network

Dynamic insertion across every show

Target by sport or show, or run across every feed. Fresh episodes every day, so the audience is always current.

VIDEO · DISCORD · NEWSLETTER

Beyond Audio

YouTube, Discord drops and newsletter sends

Nearly every show films. Discord drops and newsletter sends reach the #DegensOnly core directly.

Put Your Brand On The Network
#DegensOnly

advertise@sgpn.io
sg.pn/advertise
Rates and availability on request